

HARSHAL KISHOR PAREKH

Address: 704/705, HR-3 Punya Pravah Society, Nr. Wiins Hospital, Nagala Park, Kolhapur, Maharashtra
416003

Email: harshal.parekh@ssmobile.com Mo. No. 9890080202

CONSENT LETTER FROM THE PROMOTERS

Date: 27/12/2025.

To,
The Board of Directors,
SS Retail Limited
Formerly known as SS Retail Private Limited and
SS Communication and Services Private Limited
399, E, Basant Bahar Road,
Ratikmal Complex, Shop 6-7,
Kolhapur - 416003,
Maharashtra, India

Anand Rathi Advisors Limited
11th Floor, Times Tower,
Kamala City, Senapati Bapat Marg,
Lower Parel, Mumbai - 400013,
Maharashtra, India

Emkay Global Financial Services Limited
7th Floor, The Ruby,
Senapati Bapat Marg, Dadar (W),
Mumbai - 400028,
Maharashtra, India

(Anand Rathi Advisors Limited, Emkay Global Financial Services Limited, and any other book running lead managers which may be appointed in relation to the Offer are collectively referred to as the “**Book Running Lead Managers**” or the “**BRLMs**”)

Re: Proposed initial public offering of equity shares face value of ₹ 10 each (the “Equity Shares”) of SS Retail Limited, formerly known as SS Retail Private Limited and SS Communication and Services Private Limited (the “Company”, and such offering, the “Offer”).

Dear Sir/Madam,

I, **Harshal Kishor Parekh**, hereby give my consent to our name being included as Promoter of the Company in the Draft Red Herring Prospectus (“**DRHP**”) to be filed by the Company with the Securities and Exchange Board of India (the “**SEBI**”) and any relevant stock exchange(s) where the Equity Shares of the Company are proposed to be listed (“**Stock Exchanges**”), and the Red Herring Prospectus (“**RHP**”) and the Prospectus intended to be filed by the Company with the SEBI, the Stock Exchanges and the Registrar of Companies, Maharashtra at Pune (the “**RoC**”), in respect of the Offer.

I enclose a copy of my PAN card, proof of bank account number, passport, Aadhar card (along with photograph) and driving license as **Annexure**, respectively, and authorize the Company to submit these documents to the Stock Exchanges.

I confirm that we will immediately inform the Company and the Book Running Lead Manager (“**BRLM**”), appointed as such for the purpose of the Offer, of any changes to the information stated in this letter in writing till the date when the Equity Shares receive final listing and trading approval from the Stock Exchanges and commence trading on the Stock Exchanges. In the absence of any such communication, the information stated in this letter should be taken as updated information until the date of commencement of listing and trading of the Equity Shares issued pursuant to the Offer on the Stock Exchanges.

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416003

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I further confirm that the above information in relation to me is true, correct, accurate and complete and not misleading in any respect and without omission of any matter that is likely to mislead, and adequate to enable investors to make a well-informed decision.

This consent letter is for information and for inclusion (in part or full) in the Offer Documents, and may be relied upon by the Company, BRLM, and each of the Legal Counsels of the Company and BRLM. I hereby authorise you to deliver this consent letter to SEBI, the Stock Exchanges, the RoC and any other regulatory authorities as may be required and/or for the records to be maintained by the BRLMs in connection with the Offer.

I hereby consent to this certificate being disclosed by the Book Running Lead Manager, if required (i) by reason of any law, regulation or order of a court or by any governmental or competent regulatory authority, or (ii) in seeking to establish a defense in connection with, or to avoid, any actual, potential or threatened legal, arbitral or regulatory proceeding or investigation.

I consent to this consent letter and the documents annexed to this consent letter in connection with the Offer to be uploaded on the websites of the Company and on our website, repository and/or, the database of the Stock Exchanges

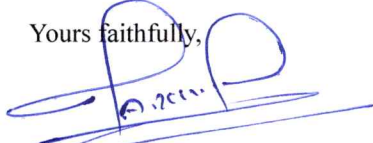
I also consent to the inclusion of this consent letter as a part of '*Material Contracts and Documents for Inspection*' in connection with the Offer, which will be available for public for inspection at the registered office of the Company and online at www.ssmobile.com from the date of filing of the red herring prospectus until the Bid/Offer Closing Date.

All capitalized terms not defined herein would have the same meaning as attributed to it in the DRHP of the Company.

HARSHAL KISHOR PAREKH

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Email: harshal.parekh@ssmobile.com Mo. No. 9890080202

Yours faithfully,



Name: Harshal Kishor Parekh

Designation: Whole-Time Director

Place: Kolhapur.

Date: 27/12/2025.

Encl: As per Annexures

Cc to:

Domestic Legal Counsel to the BRLMs

Chitale Legal,

5th Floor, Nirlon House,

Dr. Annie Besant Road, Worli,

Mumbai - 400030, Maharashtra, India.

Domestic Legal Counsel to the Company

Bharucha & Partners,

13th Floor, Free Press House,

Free Press Journal Marg, Nariman Point,

Mumbai - 400001, Maharashtra, India.

सुरक्षित बैंकिंग के लिए कुछ सुझाव

- ◆ अपने पासवर्ड में छोटे और बड़े अक्षरों, अंकों, एवं विशेष चिन्ह (Special Characters) का उपयोग कर उसे मजबूत और जटिल रखें।
- ◆ अपने व्यक्तिगत विवरण जैसे उपयोगकर्ता नाम, पासवर्ड, ओटीपी, कार्ड क्रमांक, सीवीवी, पिन, आदि किसी के साथ साझा ना करें।
- ◆ अनजान प्रेषकों द्वारा आने वाले एसएमएस / ईमेल अथवा सोशल नेटवर्किंग साइट्स से प्राप्त होने वाली लिंक्स पर क्लिक ना करें।
- ◆ अनजान व्यक्तियों की सलाह पर कोई भी एप्लीकेशन इंस्टॉल ना करें।
- ◆ एसबीआई के द्वारा भेजे जाने वाले एसएमएस हमेशा SBI या SB संक्षिप्त कोड के साथ ही आवेंगे। उदाहरण: SBIBNK, SBIINB, SBYONO, ATMSBI

सहायता हेतु हमारे हेल्पलाइन नंबर पर संपर्क करें:

1800-11-22-11/1800-425-3800/18001234/1800111109.

Tips for Secure Banking

- ◆ Keep your password strong and complex with a combination of small and capital letters, digits and special characters.
- ◆ Do not share your personal details like Username, Password, OTP, Card Number, CVV, PIN etc. with anyone.
- ◆ Do not click on links received in SMS/Emails from unknown senders or on social networking sites.
- ◆ Do not install any application on the advice of strangers.
- ◆ SMS sent by SBI will always bear Short Codes "SBI, SB" only, e.g., SBIBNK, SBIINB, SBYONO, ATMSBI.

Call our helpline number for assistance:

1800-11-22-11/1800-425-3800/18001234/1800111109.

To report any suspicious activity, kindly email on report.phishing@sbi.co.in or call on the cybercrime helpline number **1930**.
For more information visit: <https://www.cybercrime.gov.in>, <https://bank.sbi/web/personal-banking/cyber-security>



भारतीय स्टेट बैंक
STATE BANK OF INDIA

Branch: KOLHAPUR TREASURY
ASHISH CHAMBERS

Code: 7249

Email: sbi.07249@sbi.co.in
Phone No.: 2667947
IFSC: SBIN0007249

Buss. Hrs: 10:00:00-17:00:00
MICR: 416002003

Name: Mr. HARSHAL KISHOR PAREKH
S/D/H/o : KISHOR PAREKH
CIF Number : 86341155083
Account No.: 32576007300
A/c Type : REGULAR SAVINGS BANK ACCOUNT
Address : R S NO 179 EWARD PADAMA POOJA PURAM
WONDER 11 FLAT NO 709 NAGALA PARK
KOLHAPUR 416001

MOP: SINGLE
A/c Opening Dt: 01/10/2012
Nom Reg No: 0000000046778629
Customer's PAN: AMYPP5281A
Date of Issue: 29/10/2025
CONTINUATION
Post Code: 416003
Sr. Citz Flag:

Phone No. :
Email : mail4harshal82@gmail.com
D.O.B. (If Minor):
PPO Number :

CKYC No.: Not Available शाखा प्रबंधक
BRANCH MANAGER

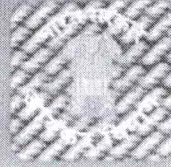
आयकर विभाग
INCOME TAX DEPARTMENT



भारत सरकार
GOVT. OF INDIA



स्थायी लेखा संख्या कार्ड
Permanent Account Number Card



AMYPP5281A

नाम/ Name

HARSHAL KISHOR PAREKH

पिता का नाम/ Father's Name

KISHOR RATILAL PAREKH

जन्म की तारीख/ Date of Birth

24/06/1982

हस्ताक्षर/ Signature



02062018



THE UNION OF INDIA
MAHARASHTRA STATE MOTOR DRIVING LICENCE



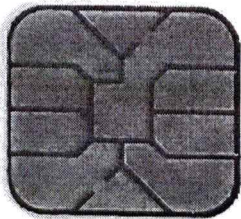
DL No : **MH10 20000009750**
Valid Till : **16-03-2031 (NT)**

DOI : **03-10-2000**

22-03-2021

FORM 7
RULE 16 (2)

AUTHORISATION TO DRIVE FOLLOWING CLASS
OF VEHICLES THROUGHOUT INDIA



COV	DOI
LMV	03-10-2006
MCWG	03-10-2000



DOB : **24-06-1982** BG :

Name : **HARSHAL PAREKH**

S/D/W of: **KISHOR**

Add : **FLAT NO 709 E WARD WONDER 11 PADMAPOOJA PURAM**
R S NO 179 BAWADA ROAD NAGALA PARK KOLHAPUR
KARVIR, KOLHAPUR

PIN : **416003**

Signature & ID of
Issuing Authority: **MH10**



Signature/Thumb
Impression of Holder



भारत सरकार
Government of India

भारतीय विशिष्ट ओळख प्राधिकरण
Unique Identification Authority of India

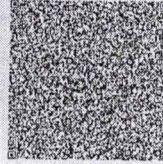
नोंदणी क्रमांक / Enrollment No.: 0648/00435/78987

To
हर्शल किशोर पारेख
Harshal Kishor Parekh
704/705, HR-3 Punya pravah Society,
Near Wiins Hospital, Nagala Park,
VTC: Kolhapur,
PO: Kolhapur,
Sub District: Karvir, District: Kolhapur,
State: Maharashtra,
PIN Code: 416003,
Mobile: 9890080202

141056425



MG410564254FI



आपला आधार क्रमांक / Your Aadhaar No. :

5241 6816 1858

माझे आधार, माझी ओळख



भारत सरकार
Government of India



Issue Date : 07/11/2011



हर्शल किशोर पारेख
Harshal Kishor Parekh
जन्म तारीख / DOB : 24/06/1982
पुरुष / Male

5241 6816 1858

माझे आधार, माझी ओळख