

SAGAR PATIL

Address: 2103/7-8, Rukhaminagar, Gur Market Yard, Kolhapur, Maharashtra - 416005

Email: patilsagar13@gmail.com; Mo. No. 9890441113

CONSENT LETTER FROM EACH OF THE NON-INDEPENDENT DIRECTOR

Date: 08.09.2026

To,
The Board of Directors,
SS Retail Limited
Formerly known as SS Retail Private Limited and
SS Communication & Services Private Limited
399, E, Basant Bahar Road,
Ratikmal Complex, Shop 6-7,
Kolhapur - 416003,
Maharashtra, India

Anand Rathi Advisors Limited
11th Floor, Times Tower,
Kamala City, Senapati Bapat Marg
Lower Parel, Mumbai - 400013,
Maharashtra, India

Emkay Global Financial Services Limited
7th Floor, The Ruby
Senapati Bapat Marg, Dadar (W)
Mumbai - 400028,
Maharashtra, India

(Anand Rathi Advisors Limited, Emkay Global Financial Services Limited, and any other book running lead managers which may be appointed in relation to the Offer are collectively referred to as the "**Book Running Lead Managers**" or the "**BRLMs**")

Re: Proposed initial public offering of equity shares face value of ₹ 10 each (the "Equity Shares") of SS Retail Limited, formerly known as SS Retail Private Limited and SS Communication and Services Private Limited (the "Company", and such offering, the "Offer").

Dear Sir/Madam,

I, **SAGAR SUKUMAR PATIL**, hereby give my consent to my name being included as Whole Time Director of the Company, along with my DIN, address, qualifications, work experience and any other information as provided by me and as required under the SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2018 as amended in the Red Herring Prospectus ("**RHP**") and the Prospectus intended to be filed by the Company with the Registrar of Companies, Maharashtra at Pune (the "**RoC**"), the Securities and Exchange Board of India (the "**SEBI**") and any relevant stock exchange(s) where the Equity Shares of the Company are proposed to be listed ("**Stock Exchanges**"), in respect of the Offer.

I enclose a copy of my PAN card, passport and driving license as **Annexure**, respectively, and authorize the Company to submit these documents to the Stock Exchanges.

I confirm that I will immediately inform the Company and the Book Running Lead Manager ("**BRLM**"), appointed as such for the purpose of the Offer, of any changes to the information stated in this letter in writing till the date when the Equity Shares receive final listing and trading approval from the Stock Exchanges and commence trading on the Stock Exchanges. In the absence of any such communication, the information stated in this letter should be taken as updated information until the date of commencement of listing and trading of the Equity Shares issued pursuant to the Offer on the Stock Exchanges.

I further confirm that the above information in relation to us is true, correct, accurate and complete.

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This consent letter is for information and for inclusion (in part or full) in the Offer Documents, and may be relied

upon by the Company, BRLM, and each of the Legal Counsels of the Company and BRLM. I hereby authorise you to deliver this consent letter to SEBI, the Stock Exchanges, the RoC and any other regulatory authorities as may be required and/or for the records to be maintained by the BRLMs in connection with the Offer.

I hereby consent to this certificate being disclosed by the Book Running Lead Manager, if required (i) by reason of any law, regulation or order of a court or by any governmental or competent regulatory authority, or (ii) in seeking to establish a defense in connection with, or to avoid, any actual, potential or threatened legal, arbitral or regulatory proceeding or investigation.

I consent to this consent letter and the documents annexed to this consent letter in connection with the Offer to be uploaded on the websites of the Company and on our website, repository and, or, the database of the Stock Exchanges.

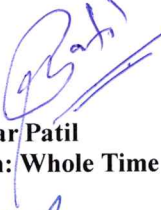
I also consent to the inclusion of this consent letter as a part of '*Material Contracts and Documents for Inspection*' in connection with the Offer, which will be available for public for inspection at the registered office of the Company and online at www.ssmobile.com from the date of filing of the red herring prospectus until the Bid/Offer Closing Date.

All capitalized terms not defined herein would have the same meaning as attributed to it in the DRHP of the Company.

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Yours faithfully,



Name: Sagar Patil
Designation: Whole Time Director

Place: Kolhapur.

Date: 27/12/2025

Cc to:

Domestic Legal Counsel to the BRLMs

Chitale Legal,
5th Floor, Nirlon House,
Dr. Annie Besant Road, Worli,
Mumbai - 400030, Maharashtra, India.

Domestic Legal Counsel to the Company

Bharucha & Partners
13th Floor, Free Press House,
Free Press Journal Marg, Nariman Point,
Mumbai - 400001, Maharashtra, India

आयकर विभाग
INCOME TAX DEPARTMENT



भारत सरकार
GOVT. OF INDIA

SAGAR PATIL

SUKUMAR BABURAO PATIL

13/01/1984

Permanent Account Number

AXNPP7880M

Signature



31072008



Indian Union Driving Licence
Issued by Government of Maharashtra

(MH)

MH09 20020122838

Issue Date 01-10-2024 Validity(NT) 30-09-2034 Validity(TR)

Name: SAGAR PATIL



Holder's Signature

Date of Birth: 13-01-1984 Blood Group: A+ Organ Donor: N

Son / Daughter / Wife of: SUKUMAR PATIL

Address:
SAGAR, 2103,7/8, E WARD, RUKMININAGAR, KOLHAPUR KOP 416005

Date of First Issue 03-10-2002

DL No : MH09 20020122838



Invalid Carriages (Regn. Numbers)

ND027100103

Hazardous Validity Hill Validity

Class of Vehicle	Code	Issued by	Date of Issue	Vehicle Category	Badge Number	Badge Issued Date	Badge Issued by
	MCWG	MH09	03-10-2002	NT			
	LMV	MH09	11-11-2005	NT			

MH0920020122838

Emergency Contact Number

MH09 Licensing Authority

Form 7 Rule 16 (2)