

# SAGAR PATIL

Address: 2103/7-8, Rukhamininagar, Gur Market Yard, Kolhapur, Maharashtra - 416005

Email: patilsagar13@gmail.com; Mo. No. 9890441113

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## CONSENT LETTER FROM CFO

Date:

To,  
**The Board of Directors,**  
**SS Retail Limited**  
(Formerly SS Retail Private Limited and  
SS Communication & Services Private Limited)  
399, E, Basant Bahar Road,  
Ratikmal Complex, Shop 6-7,  
Kolhapur - 416003,  
Maharashtra, India

**Sub: Proposed initial public offering of equity shares face value of ₹ 10 each (the "Equity Shares") of SS Retail Limited, formerly SS Retail Private Limited and SS Communication & Services Private Limited (the "Company", and such offering, the "Offer").**

Dear Sir/Madam,

I, Sagar Patil, hereby give my consent to my name and other details mentioned herein being included as the Chief Financial Officer of the Company in the red herring prospectus ("**RHP**") and the prospectus ("**Prospectus**") and any other documents in relation to the Offer (collectively, the "**Offer Documents**") to be filed with the Registrar of Companies, Maharashtra at Pune ("RoC"), Securities and Exchange Board of India ("**SEBI**"), and the and the stock exchanges where the Equity Shares are proposed to be listed ("**Stock Exchanges**").

The following details with respect to me may be disclosed in the Offer Documents and any other documents in relation to the Offer:

Name: Sagar Patil  
Address: 2103/7-8, Rukhamininagar, Gur Market Yard, Kolhapur -416005, Maharashtra.  
Telephone Number: 9890441113  
Email: sagar.patil@ssmobile.com

I further confirm that the above information in relation to me is true and correct.

I confirm that I will immediately communicate any changes in writing in the above information to the book running lead manager(s) to the Offer ("**Book Running Lead Manager(s)**") until the date when the Equity Shares commence trading on the Stock Exchanges. In the absence of any such communication from me, Book Running Lead Manager(s) and the legal advisors, each to the Company and the Book Running Lead Manager(s), can assume that there is no change to the above information until the Equity Shares commence trading on the Stock Exchanges pursuant to the Offer.

This consent letter is for information and for inclusion (in part or full) in the Offer Documents or any other Offer-related material, and may be relied upon by the Company, Book Running Lead Manager(s) and the legal advisors appointed by the Company and the Book Running Lead Manager(s), in relation to the Offer. We hereby consent to the submission of this consent letter as may be necessary to the SEBI, the RoC, the relevant stock exchanges and any other regulatory, governmental or statutory authority and/or for the records to be maintained by the Book Running Lead Manager(s).

I hereby consent to this certificate being disclosed by the BRLMs, if required (i) by reason of any law, regulation or order of a court or by any governmental or competent regulatory authority, or (ii) in seeking to establish a defence in connection with or to avoid, any actual, potential or threatened legal, arbitral or regulatory proceeding or investigation.

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I consent to this consent letter and the documents annexed to this consent letter in connection with the Offer to be uploaded on the websites of the Company and on our website, repository and, or, the database of the Stock Exchanges.

I also consent to the inclusion of this consent letter as a part of '*Material Contracts and Documents for Inspection*' in connection with the Offer, which will be available for public for inspection at the registered office of the Company and online at [www.ssmobile.com](http://www.ssmobile.com) from the date of filing of the red herring prospectus until the Bid/Offer Closing Date.

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the Offer Documents, as the case may be.

Yours faithfully,

**For and on behalf of SS RETAIL LIMITED**



**Authorised Signatory**

**Name:** Sagar Patil

**Designation:** Chief Financial Office

**Place:**

**Date:**

**Encl: As per Annexures**

**Cc to:**

**BRLMs**

**Anand Rathi Advisors Limited**

11<sup>th</sup> Floor, Times Tower,  
Kamala City, Senapati Bapat Marg  
Lower Parel, Mumbai - 400013,  
Maharashtra, India

**Emkay Global Financial Services Limited**

7<sup>th</sup> Floor, The Ruby  
Senapati Bapat Marg, Dadar (W)  
Mumbai - 400028,  
Maharashtra, India

**Domestic Legal Counsel to the BRLMs**

Chitale Legal,  
5<sup>th</sup> Floor, Nirlon House  
Dr. Annie Besant Road, Worli  
Mumbai - 400030, Maharashtra, India.

**Domestic Legal Counsel to the Company**

Bharucha & Partners  
13<sup>th</sup> Floor, Free Press House,  
Free Press Journal Marg, Nariman Point,  
Mumbai - 400001, Maharashtra, India