

Amit Bhimrao Patil

Address: Plot no. 8, Radhanagari Road, Near Mahadev Temple, Sarve Colony, Kolhapur 416012

Mobile No.: 8956797889 | Email: amit.patil@ssmobile.com

CONSENT LETTER FROM SENIOR MANAGEMENT PERSONNEL OF THE COMPANY

Date: 27.12.2025

To,
The Board of Directors,
SS Retail Limited
Formerly SS Retail Private Limited and
SS Communication & Services Private Limited
399, E, Basant Bahar Road,
Ratikmal Complex, Shop 6-7,
Kolhapur - 416003, Maharashtra, India

Anand Rathi Advisors Limited
11th Floor, Times Tower,
Kamala City, Senapati Bapat Marg,
Lower Parel, Mumbai - 400013,
Maharashtra, India

Emkay Global Financial Services Limited
7th Floor, The Ruby,
Senapati Bapat Marg, Dadar (W),
Mumbai - 400028,
Maharashtra, India

(Anand Rathi Advisors Limited, Emkay Global Financial Services Limited, and any other book running lead managers which may be appointed in relation to the Offer are collectively referred to as the "**Book Running Lead Managers**" or the "**BRLMs**")

Re: Proposed initial public offering of equity shares face value of ₹ 10 each (the "Equity Shares") of SS Retail Limited, formerly SS Retail Private Limited and SS Communication and Services Private Limited (the "Company", and such offering, the "Offer").

Dear Sir/Madam,

I, **Amit Bhimrao Patil**, hereby give my consent to my name being included as senior management personnel of the Company and any other information as provided by me and as required under the SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2018 as amended in the Draft Red Herring Prospectus ("**DRHP**") intended to be filed by the Company with the Securities and Exchange Board of India (the "**SEBI**") and any relevant stock exchange(s) where the Equity Shares are proposed to be listed (the "**Stock Exchanges**") and the Red Herring Prospectus ("**RHP**") and the Prospectus ("**Prospectus**") intended to be filed with the Registrar of Companies, Maharashtra at Pune ("**RoC**") and thereafter filed with the SEBI and the Stock Exchanges, as well as in other documents in relation to the Offer (the "**Offer Documents**").

I enclose a copy of my PAN (permanent account number) card, passport and driving license as **Annexure**, respectively, and authorize the Company to submit these documents to the Stock Exchanges.

I hereby authorise you to deliver this consent letter to SEBI, the Stock Exchanges, the RoC, and any other regulatory authorities as may be required and/or for the records to be maintained by the BRLMs in connection with the Offer.

Amit Bhimrao Patil

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I further confirm that the above information in relation to me is true, correct, accurate, complete, and not misleading in any respect and without omission of any matter that is likely to mislead and adequate to enable investors to make a well-informed decision.

I confirm that I will immediately communicate any changes in writing in the above information to the Company, Book Running Lead Manager to the Offer ("BRLM") until the date when the Equity Shares that are allotted and transferred in the Offer, commence trading on the Stock Exchanges. In the absence of any such communication from us, BRLMs and each of the Legal Counsels of the Company and BRLM, can assume that there is no change to the above information until the Equity Shares commence trading on the Stock Exchanges pursuant to the Offer.

This consent letter, including any annexures hereto, is for information and for inclusion (in part or full) in the Offer Documents and may be relied upon by the Company, BRLM, and each of the Legal Counsels of the Company and BRLM.

I hereby consent to this certificate being disclosed by the Book Running Lead Manager, if required (i) by reason of any law, regulation or order of a court or by any governmental or competent regulatory authority, or (ii) in seeking to establish a defense in connection with, or to avoid, any actual, potential or threatened legal, arbitral or regulatory proceeding or investigation.

I consent to this consent letter and the documents annexed to this consent letter in connection with the Offer to be uploaded on the websites of the Company and on our website, repository and, or, the database of the Stock Exchanges.

I also consent to the inclusion of this consent letter as a part of '*Material Contracts and Documents for Inspection*' in connection with the Offer, which will be available for public for inspection at the registered office of the Company and online at www.ssmobile.com from the date of filing of the red herring prospectus until the Bid/ Offer Closing Date.

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the Offer Documents.

Amit Bhimrao Patil

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Yours faithfully,



Name: Amit Bhimrao Patil

Designation: Group Business Head- Other Business

Place: Kolhapur

Date: 27/12/2025

Cc to:

Domestic Legal Counsel to the BRLMs

Chitale Legal,
5th Floor, Nirlon House,
Dr. Annie Besant Road, Worli,
Mumbai - 400030, Maharashtra, India.

Domestic Legal Counsel to the Company

Bharucha & Partners
13th Floor, Free Press House,
Free Press Journal Marg, Nariman Point,
Mumbai - 400001, Maharashtra, India

MAHARASHTRA STATE MOTOR DRIVING LICENCE

DL No MH09 20020103344 DOB: 22-03-2002
Valid Till: 21-03-2022 (NT)

AED: 10-11-2012
FORM: RULE 14 (D)

AUTHORISATION TO DRIVE FOLLOWING CLASS
OF VEHICLES THROUGHOUT INDIA

COV: DO
MCWG: 22-03-2002
LMV: 22-10-2012

DOB: 23-01-1984 BG

Name: AMIT PATIL
S/O/M of BHIMRAO PATIL
ADD: PLOT NO 8, SARVE COLONY,
SANTOSH COLONY, RADHANAGARI ROAD,
KOLHAPUR.
PIN: 416012
Signature & ID of
Issuing Authority: MH09 2012168

Signature/Thumb
Impression of Holder

On Monday 1st Nov 1914

apod. / Quinco / Elea / Ita

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T 9538033

QUINN / KLEIN

PATIL

	Team Name / Given Name(s)
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AMIT BHIMRAO

street / Nationality

भारतीय / INDIAN

NAME / Place of Birth

BHUDARGAD, MAHARASHTRA

पुस्तक की रचना / Place of Issue

PUNE

रखी रखने की तिथि / Date of Issue

24/10/2019

व्यापारिक वित्त / Date of Expiry

23/10/2029

[illegible]

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पिता / कानूनी अभिभावक का नाम / Name of Father / Legal Guardian

BHIMRAO DHONDIRAM PATIL

माता का नाम / Name of Mother

BHARTI BHIMRAO PATIL

पति या पत्नी का नाम / Name of Spouse

GOURI AMIT PATIL

पता / Address

PLOT NO. 8 SURVEY COLONY RADHANAGRI ROAD MAHADEV

MANDIR AREA SANE GURUJI VASAHAAT, KOLHAPUR

PIN: 416012, MAHARASHTRA, INDIA

पुराने पासपोर्ट का नं. और इसके जारी होने की तिथि एवं स्थान / Old Passport No. with Date and Place of Issue

H1795422

25/11/2008

PUNE

फाइल नं. / File No.

PN16C4098014419



T9538033

आयकर विभाग

INCOME TAX DEPARTMENT

PATIL AMIT BHIMRAO

BHIMRAO DHONDIRAM PATIL

23/01/1984

Permanent Account Number

AWHPP8787C

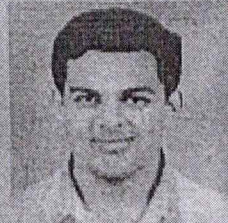
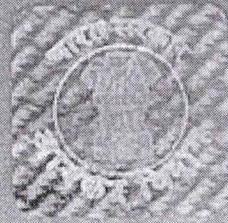


Signature



भारत सरकार

GOVT. OF INDIA



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