

HARSHAL KISHOR PAREKH

Address: 704/705, HR-3 Punya Pravah Society, Nr. Wiins Hospital, Nagala Park, Kolhapur, Maharashtra 416003
Email: harshal.parekh@ssmobile.com Mo. No. 9890080202

To,

SS Retail Limited

399, E, Basant Bahar Road, Ratikamal Complex,
Shop 6-7, Kolhapur – 416 003,
Maharashtra, India

Attention: Mr. Kishor Hupare

Dear Madam/ Sir,

Re: Proposed initial public offering of equity shares (Equity Shares) by SS Retail Limited (formerly known as SS Communication & Services Limited) (Company) through a fresh issue of Equity Shares by the Company and an offer for sale of Equity Shares by certain existing Selling Shareholder(s) (Offer)

I HARSHAL KISHOR PAREKH would like to inform you that I am interested in participating in the Offer for Sale. I hereby acknowledge and accept all terms and conditions set out in the Letter. I hereby confirm compliance with eligibility conditions laid down in the Letter and under applicable law. Kindly send me the detailed set of certifications and other documents as indicated in the Letter so that I can take appropriate steps to participate in the Offer for Sale. Further, please see below my details, as required:

Name: HARSHAL KISHOR PAREKH

Address: 704/705HR 3 Punya Pravah Society, Nagala Park Near Wiins Hospital

KOLHAPUR MAHARASHTRA, 416003.

Number of Equity Shares held as on date (on a fully diluted basis): 5590000

Number of Equity Shares (on a fully diluted basis) proposed to be sold in the Offer: Equity shares aggregating up to ₹8 crore (Rupees Eight Crores only)

DP/ Client ID: 1201130001656181

PAN: AMYPP5281A

Telephone number: 9890080202

E-mail: harshal.parekh@ssmobile.com

Capitalised terms not specifically defined in this letter shall have the same meanings ascribed to such terms in the Letter. This letter is for information and for inclusion (in part or full) in the draft red herring prospectus (**DRHP**), the red herring prospectus (**RHP**) and the prospectus (**Prospectus**) filed in relation to the Offer (collectively, the '**Offer Documents**') or any other Offer-related material, and may be shared by the Company with, and relied upon, by any representatives and professional advisors of the Company, the BRLMs to the Offer and their representatives, affiliates and professional and legal advisors, as well as any regulatory or statutory authority as required under applicable law.

We hereby consent to this letter being disclosed by the BRLMs, if required (i) by reason of any law, regulation or order of a court or by any governmental or competent regulatory authority, or (ii) in seeking to establish a defense in connection with, or to avoid, any actual, potential or threatened legal, arbitral or regulatory proceedings or investigation. We hereby consent to the submission of this letter as may be necessary, to the Securities and Exchange Board of India, the Registrar of Companies, Maharashtra at Pune, the stock exchanges where the Equity Shares are proposed to be listed and any other regulatory or judicial authorities and/or for the records to be maintained by the BRLMs in connection with the Offer and in accordance with applicable law.

HARSHAL KISHOR PAREKH

Address: 704/705, HR-3 Punya Pravah Society, Nr. Wiins Hospital, Nagala Park, Kolhapur, Maharashtra 416003
Email: harshal.parekh@ssmobile.com Mo. No. 9890080202

Signature: _____

Name: HARSHAL KISHOR PAREKH

Date: July 22, 2026

BHAVINI HARSHAL PAREKH

Address: 704/705, HR-3 Punya Pravah Society near wins Hospital Nagala Park Kolhapur 416003
Email: bhavini.parekh@ssmobile.com Mo. No. 99607 81555

To,

SS Retail Limited

399, E, Basant Bahar Road, Ratikamal Complex,
Shop 6-7, Kolhapur – 416 003,
Maharashtra, India

Attention: Mr. Kishor Hupare

Dear Madam/ Sir,

Re: Proposed initial public offering of equity shares (Equity Shares) by SS Retail Limited (formerly known as SS Communication & Services Limited) (Company) through a fresh issue of Equity Shares by the Company and an offer for sale of Equity Shares by certain existing Selling Shareholder(s) (Offer)

I PAREKH BHAVINI HARSHAL would like to inform you that I am interested in participating in the Offer for Sale. I hereby acknowledge and accept all terms and conditions set out in the Letter. I hereby confirm compliance with eligibility conditions laid down in the Letter and under applicable law. Kindly send me the detailed set of certifications and other documents as indicated in the Letter so that I can take appropriate steps to participate in the Offer for Sale. Further, please see below my details, as required:

Name: PAREKH BHAVINI HARSHAL

Address: 704/705HR 3 Punya Pravah Society, Nagala Park Near Wiins Hospital
KOLHAPUR MAHARASHTRA, 416003.

Number of Equity Shares held as on date (on a fully diluted basis): 1950000

Number of Equity Shares (on a fully diluted basis) proposed to be sold in the Offer: Equity shares aggregating up to ₹3 crore (Rupees Three Crores only)

DP/ Client ID: 1201130001607452

PAN: BFYPP4127H

Telephone number: 9960781555

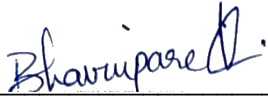
E-mail: bhavini.parekh@ssmobile.com

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We hereby consent to this letter being disclosed by the BRLMs, if required (i) by reason of any law, regulation or order of a court or by any governmental or competent regulatory authority, or (ii) in seeking to establish a defense in connection with, or to avoid, any actual, potential or threatened legal, arbitral or regulatory proceedings or investigation. We hereby consent to the submission of this letter as may be necessary, to the Securities and Exchange Board of India, the Registrar of Companies, Maharashtra at Pune, the stock exchanges where the Equity Shares are proposed to be listed and any other regulatory or judicial authorities and/or for the records to be maintained by the BRLMs in connection with the Offer and in accordance with applicable law.

BHAVINI HARSHAL PAREKH

Address: 704/705, HR-3 Punya Pravah Society near wins Hospital Nagala Park Kolhapur 416003
Email: bhavini.parekh@ssmobile.com Mo. No. 99607 81555

Signature: 

Name: PAREKH BHAVINI HARSHAL

Date: July 22, 2026

DEEPA SIDDHARTH SHAH

Address: 126, "PALLAVI", Near Tower Garden, Ruikar Colony, Kolhapur – 416005

Email: deepa.shah@ssmobile.com Mo. No. 9970550505

To,

SS Retail Limited

399, E, Basant Bahar Road, Ratikamal Complex,
Shop 6-7, Kolhapur – 416 003,
Maharashtra, India

Attention: Mr. Kishor Hupare

Dear Madam/ Sir,

Re: Proposed initial public offering of equity shares (Equity Shares) by SS Retail Limited (formerly known as SS Communication & Services Limited) (Company) through a fresh issue of Equity Shares by the Company and an offer for sale of Equity Shares by certain existing Selling Shareholder(s) (Offer)

I DEEPA SIDDHARTH SHAH would like to inform you that I am interested in participating in the Offer for Sale. I hereby acknowledge and accept all terms and conditions set out in the Letter. I hereby confirm compliance with eligibility conditions laid down in the Letter and under applicable law. Kindly send me the detailed set of certifications and other documents as indicated in the Letter so that I can take appropriate steps to participate in the Offer for Sale. Further, please see below my details, as required:

Name: DEEPA SIDDHARTH SHAH

Address: 126 PALLAVI NEAR TOWER GARDEN,

RUIKAR COLONY, KOLHAPUR MAHARASHTRA, 416005.

Number of Equity Shares held as on date (on a fully diluted basis): 8710000

Number of Equity Shares (on a fully diluted basis) proposed to be sold in the Offer: Equity shares aggregating up to ₹14 crore (Rupees Fourteen Crores only)

DP/ Client ID: 1201130001656122

PAN: COBPS4551K

Telephone number: 9970550505

E-mail: deepa.shah@ssmobile.com

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DEEPA SIDDHARTH SHAH

Address: 126, "PALLAVI", Near Tower Garden, Ruikar Colony, Kolhapur – 416005
Email: deepa.shah@ssmobile.com Mo. No. 9970550505

Signature: 

Name: DEEPA SIDDHARTH SHAH

Date: July 22, 2026

SIDDHARTH GUNVANT SHAH

Address: 126, "PALLAVI", Near Tower Garden, Ruikar Colony, Kolhapur – 416005

Email: siddharth.shah@ssmobile.com Mo. No. 9860798080

To,

SS Retail Limited

399, E, Basant Bahar Road, Ratikmal Complex,
Shop 6-7, Kolhapur – 416 003,
Maharashtra, India

Attention: Mr. Kishor Hupare

Dear Madam/ Sir,

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I SIDDHARTH GUNVANT SHAH would like to inform you that I am interested in participating in the Offer for Sale. I hereby acknowledge and accept all terms and conditions set out in the Letter. I hereby confirm compliance with eligibility conditions laid down in the Letter and under applicable law. Kindly send me the detailed set of certifications and other documents as indicated in the Letter so that I can take appropriate steps to participate in the Offer for Sale. Further, please see below my details, as required:

Name: SIDDHARTH GUNVANT SHAH

Address: 126 PALLAVI NEAR TOWER GARDEN,

RUIKAR COLONY, KOLHAPUR MAHARASHTRA, 416005.

Number of Equity Shares held as on date (on a fully diluted basis): 33608600

Number of Equity Shares (on a fully diluted basis) proposed to be sold in the Offer: Equity shares aggregating up to ₹45 crore (Rupees Forty Five Crore only)

DP/ Client ID: 1201130001656141

PAN: AYOPS8469H

Telephone number: 9860798080

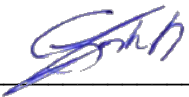
E-mail: siddharth.shah@ssmobile.com

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SIDDHARTH GUNVANT SHAH

Address: 126, "PALLAVI", Near Tower Garden, Ruikar Colony, Kolhapur – 416005
Email: siddharth.shah@ssmobile.com Mo. No. 9860798080

Signature: 

Name: SIDDHARTH GUNVANT SHAH

Date: July 22, 2026