

To,
SS Retail Limited
399, E, Basant Bahar Road, Ratikmal Complex,
Shop 6-7, Kolhapur – 416 003,
Maharashtra, India

Attention: Mr. Kishor Hupare

Dear Madam/ Sir,

Re: Proposed initial public offering of equity shares (Equity Shares) by SS Retail Limited (formerly known as SS Communication & Services Limited) (Company) through a fresh issue of Equity Shares by the Company and an offer for sale of Equity Shares by certain existing Selling Shareholder(s) (Offer)

I RAKHI NARENDRA FIRODIA would like to inform you that I am interested in participating in the Offer for Sale. I hereby acknowledge and accept all terms and conditions set out in the Letter. I hereby confirm compliance with eligibility conditions laid down in the Letter and under applicable law. Kindly send me the detailed set of certifications and other documents as indicated in the Letter so that I can take appropriate steps to participate in the Offer for Sale. Further, please see below my details, as required:

Name: RAKHI NARENDRA FIRODIA

Address: BANGLOW NO5 SHOBHA SADAN AURANGABAD ROAD, D S P CHOWK,
AHMEDNAGAR, MAHARASHTRA, 414001

Number of Equity Shares held as on date (on a fully diluted basis): 3250000

Number of Equity Shares (on a fully diluted basis) proposed to be sold in the Offer: Equity shares aggregating up to ₹70 crores (Rupees Seventy Crores only)

DP/ Client ID: IN301330 41364245

PAN: AAIPF3184A

Telephone number: 9890048567

E-mail: narendrafirodia@gmail.com

Capitalised terms not specifically defined in this letter shall have the same meanings ascribed to such terms in the Letter. This letter is for information and for inclusion (in part or full) in the draft red herring prospectus (DRHP), the red herring prospectus (RHP) and the prospectus (Prospectus) filed in relation to the Offer (collectively, the 'Offer Documents') or any other Offer-related material, and may be shared by the Company with, and relied upon, by any representatives and professional advisors of the Company, the BRLMs to the Offer and their representatives, affiliates and professional and legal advisors, as well as any regulatory or statutory authority as required under applicable law.

We hereby consent to this letter being disclosed by the BRLMs, if required (i) by reason of any law, regulation or order of a court or by any governmental or competent regulatory authority, or (ii) in seeking to establish a defense in connection with, or to avoid, any actual, potential or threatened legal, arbitral or regulatory proceedings or investigation. We hereby consent to the submission of this letter as may be necessary, to the Securities and Exchange Board of India, the Registrar of Companies, Maharashtra at Pune, the stock exchanges where the Equity Shares are proposed to be listed and any other regulatory or judicial authorities and/or for the records to be maintained by the BRLMs in connection with the Offer and in accordance with applicable law.

Signature:  _____

Name: RAKHI NARENDRA FIRODIA

Date: July 22, 2026